



# Stepping Up

Department of State and Regional Development

## Young Entrepreneurs

### Winning New Clients - Action Plan

**Pay Only  
\$200**

### Are you a Young Entrepreneur? Would you like to Win New Clients?

- Have a good business but would like to increase your clients?
- Challenging finding new prospects?
- Difficulty in converting them to clients?

### How Can We Help?

The 'Stepping Up' Program is an initiative by The Department of State and Regional Development to help you develop new skills to grow your business.

Learn how to develop an action plan tailored for your business to win more clients.

**This program is funded by Department of State and Regional Development & Facilitated by Binarix Marketing + Web**

### What Type of Training is Provided?

- We appraise your current business development skills
- You attend 3 dynamic workshops on how to win new clients
- We provide 8 hours of 1 to 1 mentoring with a successful business entrepreneur

### Don't wait! Register Now!

**P:** 02 8850 3377

**E:** [steppingup@binarix.com](mailto:steppingup@binarix.com)

[www.binarix.com](http://www.binarix.com)



Mentoring

Sales Action Plan    Leading Experts    Government Funded Training

## How to Qualify:

- Are you between 18 to 35 years of age?
- Own your own business?

## What is Government Funded Training?

- Valued over \$1450
- Department of State & Regional Development contributes \$1250
- You pay only \$200 incl. GST
- Strictly limited seats to 16 participants per workshop
- Each participant partners with a Mentor (successful business owner)

## Steps to your Your Sales Success



### About the Facilitator - Vanessa Van Wyk:

"I had the privilege to be able to attend your seminar and I wanted to take the time to let you know just how enriched and empowered I felt after listening to you. I've learnt more about sales than in 8 years of previous experience and training. In all cases the techniques you described were very simple and the clear nature of your message was perhaps the most profound circumstance. I feel a great deal more confident of my ability to be able to create traction with key targets in a shorter timeframe now. My mind set has been turned upside down and I can't wait to see what transpires".

Michael Delaney-Pedestal

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New South Wales Government